

PRUDENTIAL THE STRIVERS DAY

Prepared by Prudential Team



THE STRIVERS
LET PASSION GLOW

PROGRAM OBJECTIVES

THE STRIVERS DAY is the forum where students can learn the real experience from those who had started before them.

- Providing students with **tips & advices** to empower them as they encounter difficulties when looking for a real chance in their life especially Management Trainee Program for Functional Track
- Introduction of **Functional management trainee programs** for fresh graduate by Prudential THE STRIVERS: The difference and opportunities.
- Conducting an **Selection Round Simulation** THE STRIVERS with real business case study competition
- Awarding **shortcut for THE STRIVERS selection** – direct to interview

PROGRAMS FOCUSED

Programs	Management Trainee for IT Department	Management Trainee for Business Development
Related students	IT related major	<ul style="list-style-type: none"> students interest in sales careers path



Are you ready for your own performance?

JOIN US TO SHINE

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Our privilege offers for Tech Science:

- OPPORTUNITY for diversified experience in various IT teams of product development
- SUPERIOR supports from experts in IT field
- NURTURED leadership skills through training and management experience beyond after 3+ years program
- FAST-TRACKED career development to technical leader and beyond after 3+ years program
- EXCLUSIVE total rewards package & well-being programs by "Vietnam Best Place To Work" in Insurance Industry

Tech Science Trainee Program

PRUDENTIAL

Are you ready for your own performance?

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Our privilege offers to Business Development Trainee:

- SUPERIOR supports from experts in the sales field
- NURTURED leadership skills through training and management experience
- FAST-TRACKED career development to strategic leader and beyond
- HIGH mobility throughout the country
- EXCLUSIVE total rewards package extended with sales incentive in "Vietnam Best Place To Work" in Insurance Industry

Business Development Trainee Program

PRUDENTIAL

13:30
GYPSY
Booth Activities
&
Career consulting
Part 1

14:00
Explore Prudential
&
IT in Prudential

15:00
Explore Prudential
&
BDTP in Prudential

16:00
GYPSY
Booth Activities
&
Career consulting
Part 2

AGENDA

THE STRIVERS DAY

(*) Tea break included



AGENDA

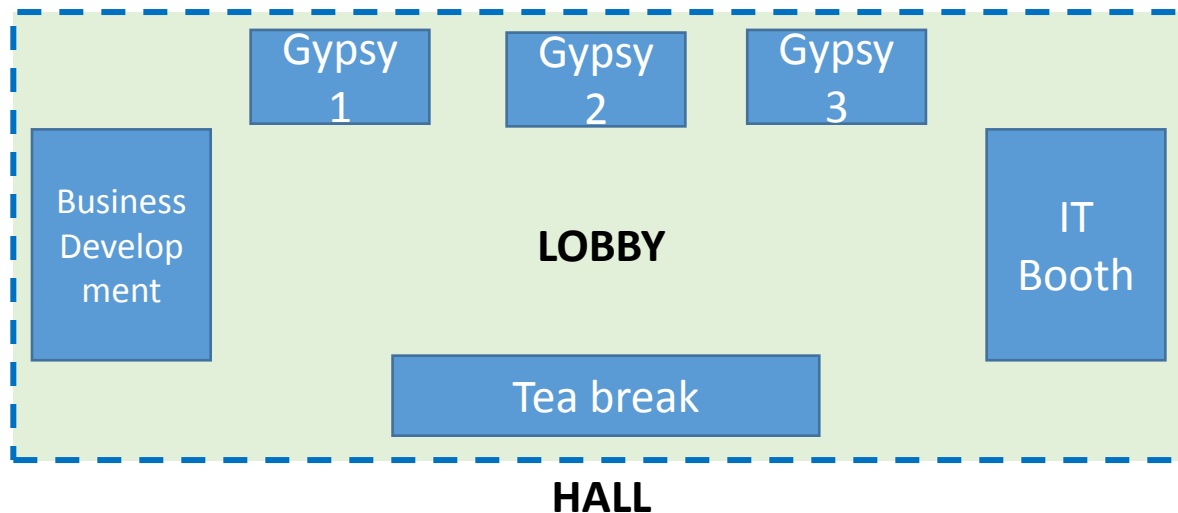
THE STRIVERS DAY

Career Gypsy Advice:

- CV health check
- Mock up interview

IT & BDT networking

- Career Discussion and networking to dept. Rep. of IT & Sales



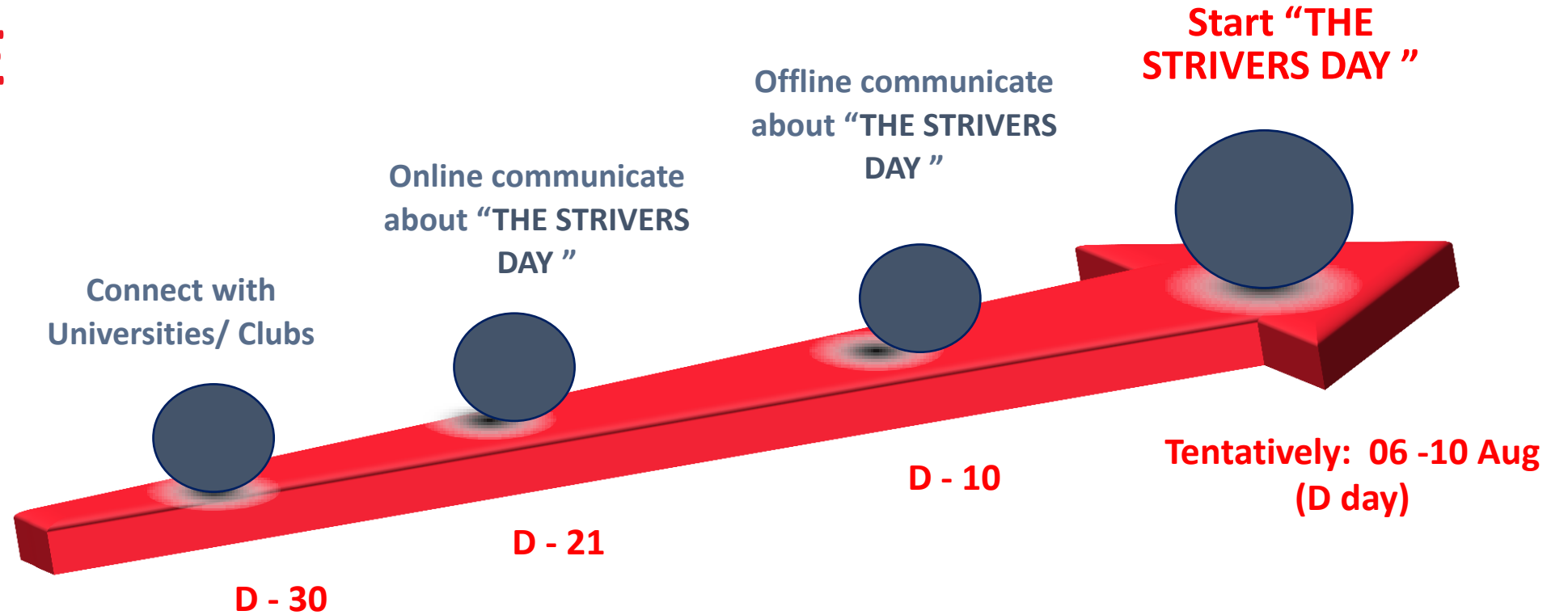


AGENDA

THE STRIVERS DAY

- 1** Talent development Programs induction 
- 2** Career discussion with IT & Sales Experts from Pru 
- 3** Mock up selection exercise 

TIMELINE



SUPPORT FROM PARTNER

1. Arrange venue for THE STRIVERS DAY at the University (including area & vendor for tea break, flip charts, facility for information booths...).
2. Support Prudential spread out the messages both on:

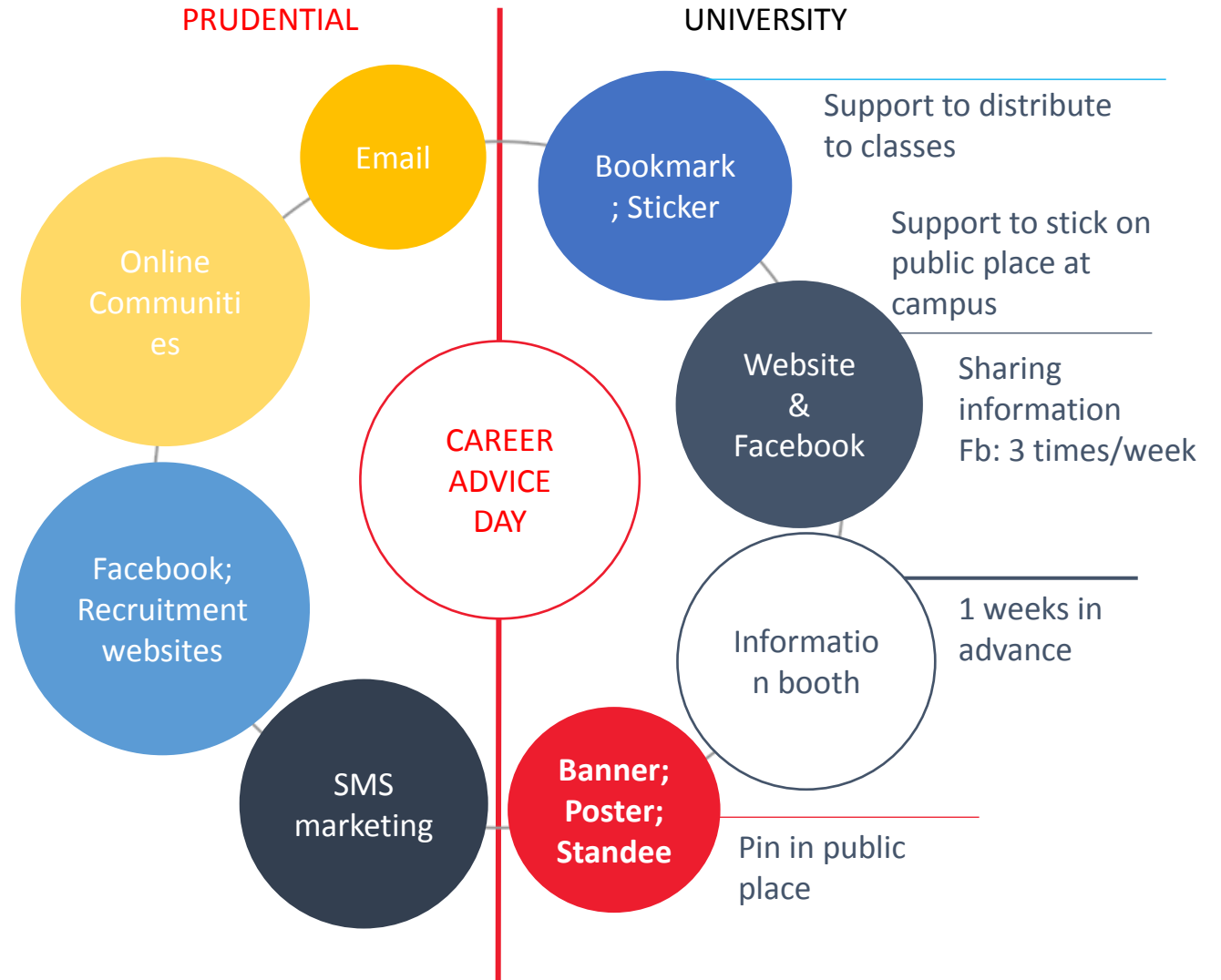
Offline channels:

- Distributing program's POSM (poster, standee...) at the public places on campus;
- Attend to Prudential information booth 1 week in advance.

Online channels:

- Sharing information of THE STRIVERS DAY and THE STRIVERS on website and Facebook page of Clubs
- Email Invitation of THE STRIVERS DAY to student/ club members
- Individual sharing information (optional)
- Attend to viral activities (Photo shooting)

360 DEGREE COMMUNICATION



***Material will be provide by Prudential

THANK YOU FOR YOUR SUPPORT

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